



## For Immediate Release

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### Lyon Real Estate Appoints Cathy Harrington New Marketing Director

(SACRAMENTO, CA) – Lyon Real Estate has appointed Cathy Harrington as its marketing director, it was announced today by Pat Shea, the company’s president and chief operating officer.

Ms. Harrington is a senior marketing executive with over 20 years of real estate marketing and public relations experience. Prior to joining Lyon, she was with Better Homes and Gardens Mason-McDuffie Real Estate, where she headed marketing for the company for several years. Prior to that, she held marketing positions with HomeGain.com, and Marcus & Millichap Real Estate Investment Brokerage Company.

Ms. Harrington received a BA in English Literature from UC Berkeley. She can be reached at [charrington@golyon.com](mailto:charrington@golyon.com).

#### **About Lyon Real Estate**

Lyon Real Estate is ranked the number one brokerage in annual home sales in the greater Sacramento region and has served the area for more than 65 years. In 2013, the company closed 8,167 transactions worth a total of \$2.69 billion in sales volume. Lyon Real Estate has 950 agents in 17 offices located throughout the region. The company is a member of the Leading Real Estate Companies of the World® (LRE), the largest network of premier locally-branded firms, as well as LRE’s Luxury Portfolio International program. In addition to its real estate services, Lyon Real Estate offers RELO Direct, a global relocation program. For more information about Lyon Real Estate, click to [www.GoLyon.com](http://www.GoLyon.com).

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